# ART & DESIGN, MEDIA, PHOTOGRAPHY

**From bright lights to the spotlight, this industry is one of the most competitive, fast paced and exciting! Ideal for those who are creative and artistic.**

Take a look at the different career paths you could follow:

### Graphic design
Graphic designers bring ideas to life with technical know-how and imagination. Usually following a brief, you'll visually communicate to and inspire an audience using computer software or by hand, creating adverts, magazines, brochures etc.

### Interactive media
We interact with media every day via apps on our smartphones, touch screen technology etc. Create digital products that depend on customer interaction in the form of pop-ups, text, video and sound.

### Fashion
Are you on trend, have a good eye for colour and know what looks good? Turn your designs into real clothes, work with pattern cutters, retailers and buyers.

### Animation
It's not just about cartoons; you'll find animated content on TV, websites and in computer games. Still images are manipulated to appear as moving images via 2D hand drawn techniques, 3D graphics or stop motion, bringing creations to life.

### Publishing
Love the written word? Publishing makes literature, music and information readily available to the public. Become a journalist, author or editor, producing the material we love to read.

### Useful links

www.ccskills.org.uk Creative and Cultural Skills, an independent charity
www.careerswales.com
Careers Wales website

## £2.2 BILLION

### ANNUAL TURNOVER FOR CREATIVE INDUSTRIES IN WALES

(source Creative Wales)

## TOTAL JOBS IN THIS INDUSTRY

### 56,000 WALES
### 137,250 UK

(source Creative Industries Council)

## What can I study, and where?

| | Level | B | C | N | T |
|---|---|---|---|---|---|
| Art & Design | 2 | | ✔ | ✔ | ✔ |
| Art & Design | 3 | ✔ | ✔ | ✔ | ✔ |
| Art & Design (Art and Design, Photography, Fashion and Textiles) | 3 | | ✔ | | |
| Esports (Creative Media Production and Technology) | 3 | ✔ | | | |
| Foundation Studies (Art and Design) | 3 | | | ✔ | |
| Games Design | 3 | | ✔ | | |
| Media | 2 | | ✔ | ✔ | ✔ |
| Media | 3 | ✔ | ✔ | ✔ | ✔ |
| Skills for Working in Creative and Design Industries | 2 | ✔ | | | |
| Vocational Studies – Art and Creative Media | 1 | | ✔ | ✔ | ✔ |