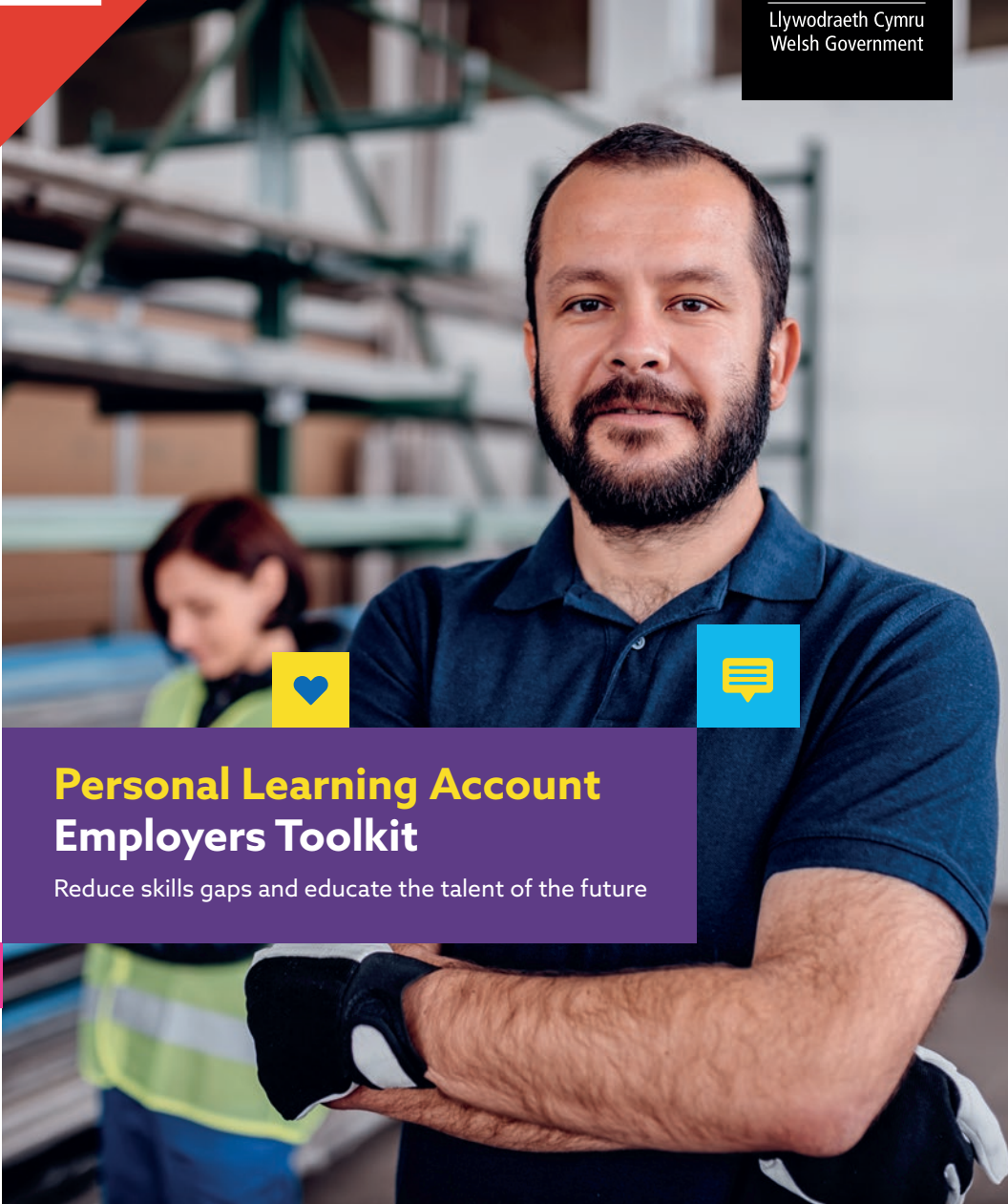




Llywodraeth Cymru  
Welsh Government



## Personal Learning Account Employers Toolkit

Reduce skills gaps and educate the talent of the future



Contact our Employer Engagement Team for more details on  
01495 333777 or visit our website [coleggwent.ac.uk/pla](http://coleggwent.ac.uk/pla)



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## Background

A Personal Learning Account is a two-year pilot programme that was launched in September 2019 by the Welsh Government. The programme is aimed at employed individuals, who are aged 19 and over, and earning less than £29,534 per year. The initiative will offer eligible individuals the chance to switch careers and gain the skills and qualifications that employers within priority sectors, ICT, engineering, healthcare and construction, need to fill current and future skill shortages.

A Personal Learning Account offers eligible individuals the chance to access free, part-time courses and gain the qualifications they need to apply for job opportunities within these sectors. Courses are designed to be available at convenient times and locations, enabling participants the chance to access free and flexible learning that will fit around their existing lifestyle and commitments.

Working in partnership with employers means Coleg Gwent understands the challenged local businesses and industry face. Not only do we deliver training courses to meet your immediate needs but we develop the curriculum of the future to address skills shortages.



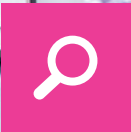
## Benefits to employers



As one of Wales's top performing colleges we're striving for greatness and we're sure you are too. We have a long standing history of working with employers and delivering results.

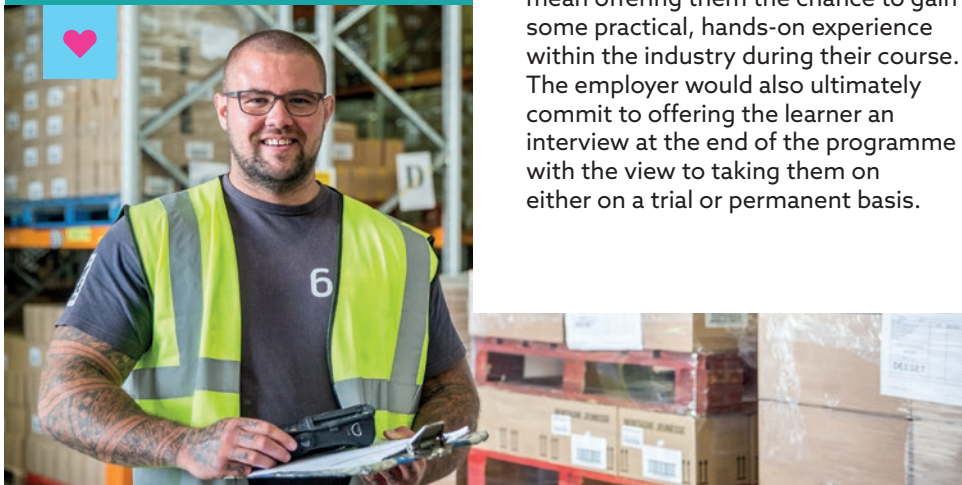
Our courses equip employers and individuals, in the wider Gwent regions, with the skills and knowledge they need to help businesses thrive in our dynamic regional economy.

Partnering with Coleg Gwent can have huge benefits for your business. You'll also be helping to shape our curriculum, future proofing against skills gaps, technological advancement and preparing our learners with the soft skills needed to become 'work ready'; providing you with a future talent pipeline.



## How can employers get involved?

Employers can get involved in the Personal Learning Account pilot directly by working with Coleg Gwent in the south, to help prepare the learners for employment in their organisation.



## How will it work?

Coleg Gwent are looking for employers within the priority areas to help develop the courses and create a pool of individuals who have accessed the programme and are fully equipped with the right skills and qualifications to progress into employment. Ideally, employers would become fully engaged with the pilot and committed to helping the colleges to recruit individuals and develop them in preparation for employment. This could mean offering them the chance to gain some practical, hands-on experience within the industry during their course. The employer would also ultimately commit to offering the learner an interview at the end of the programme with the view to taking them on either on a trial or permanent basis.



## Frequently asked questions

### 1. Why should I get involved?

A Personal Learning Account is designed to help businesses within priority sectors, initially engineering, ICT, healthcare and construction, to overcome skill shortages across their sectors. If a business works direct with Coleg Gwent, they can ensure that the individuals undertaking the course are equipped with the appropriate skills and qualifications they need to address their skill gaps.

### 2. How can businesses be involved in the project?

A business can work with Coleg Gwent to ensure that the courses are equipping the individuals with the right skills and qualifications. The employers can be engaged by offering the learners an interview at the end of their training.

### 3. How does a business get involved with the pilot?

Simply contact Coleg Gwent and speak to them about being part of the pilot. They will then be able to advise you on how you can be involved in the initiative.

### 4. How does it work?

The individual will remain in their current employment while they complete their part-time training/course. Once the learner has completed their course they will be equipped with the skills and qualifications they need to switch careers and apply for new opportunities in the ICT, engineering, healthcare or construction sector.



Keep an eye out for the PLA advertisements, as shown below

# REWRITE YOUR CAREER WITH A PERSONAL LEARNING ACCOUNT



Take advantage of **FREE** and **FLEXIBLE** courses in  
**ICT, Construction, Engineering, Health and Care.**

Study around work and family commitments  
and gain skills that employers are looking for.

To apply, you must be:

- Employed
- Earning under £29,534 per year
- Over the age of 19 years old
- Living in Wales

Coleg Gwent is the only  
provider in South Wales to  
offer these Welsh Government  
fully funded courses.

#ChangeYourStory

Apply Now:

[www.colegwent.ac.uk/pla](http://www.colegwent.ac.uk/pla)

Or call us: 01495 333777

(We welcome calls in welsh)

