



EMPLOYER PARTNERSHIP PLEDGE

FUTUREPROOF YOUR
ORGANISATION BY INVESTING IN
THE WORKFORCE OF TOMORROW

WHAT IS THE EMPLOYER PARTNERSHIP PLEDGE?

Want to raise the profile of your organisation? Recruit and strengthen your talent pipeline? Establish a mutually beneficial relationship with one of Wales' leading colleges? Then sign-up to our Employer Partnership Pledge.

As the largest FE provider in Wales with campuses across Newport, Torfaen, Blaenau Gwent, Monmouthshire and Caerphilly, we recognise the importance of actively engaging and working with local organisations.

Through our pledge we aim to further build on our industry partnerships by placing employers at the heart of what we do, showcasing career pathways and exciting our students about the world of work.

There is no one-size-fits all approach when it comes to working with us and we are always open to new partnerships and ways of working together for mutual benefit.

The Partnership Pledge will give you:

- Access to a future talent pool
- The ability to close skill gaps
- The chance to help shape the curriculum
- Assistance with securing interns and apprentices
- Demonstration of corporate social responsibility



THE EMPLOYER PARTNERSHIP PLEDGE

The Pledge is **FREE** to join and all employer involvement is welcome, whether you are a large organisation, SME or micro business.

By joining our Partnership Pledge, you're showing your commitment to undertake one or more of these activities each year over a 3 year period. In doing so we aim to encourage ongoing involvement and see the partnership pledge opportunities grow annually with your organisation.

- 1 Attending job, apprenticeship, insights and careers fairs**
- 2 Offering work, industry placements, internships, live projects and site visits**
- 3 Undertaking employer presentations, masterclasses and taster sessions**
- 4 Supporting employability skill workshops**
- 5 Involvement in curriculum development and planning**
- 6 Joining employer forums and networks**
- 7 Judging competitions and awards**
- 8 Promoting job, employment opportunities and recruitment of students**
- 9 Training your workforce and CPD of staff through the college**
- 10 Employing Apprentices**

THE PLEDGE - WHY DOES IT MATTER?

To Employers:

- Provides businesses and employers with access to a wider range of talent and expertise, attracting individuals into your industry, closing any skills gaps and bringing a fresh perspective to your organisation.
- Help with the promotion of job opportunities, apprenticeships, internships, placements and work experience.
- Helps to raise your company's profile and offers opportunities for employers to engage positively with their local community in supporting corporate social responsibility.

To Students:

- Broadens their knowledge of career pathways and jobs they hadn't considered, making links between the subjects they are studying in college and the world of work.
- Provides an insight into employers' expectations, how businesses work, the different industry sectors and the skills needed to succeed in the labour market.
- Raises their future aspirations and enhances student outcomes including improving their social mobility.

To Coleg Gwent:

- Provides us with a greater understanding of labour market trends, job market and changing skill demands of employers.
- Supports the development and updating of existing curriculum provision, making it relevant to industry and the business world and supporting regional skills gap priorities.
- Drives improved progression outcomes as a result of increased student motivation.



OUR VISION - A SKILLED WORK- FORCE AND A STRONG REGIONAL ECONOMY

A skilled, knowledgeable and motivated workforce is an essential ingredient for building a strong and sustainable competitive advantage in business. Coleg Gwent will be a college that delivers with and for employers. Employer involvement will enrich the learning we provide allowing us to be responsive to the needs of the local and regional economy.



Register your interest

www.colegwent.ac.uk/pledge