

# DESIGN & MEDIA PATHWAY

## ESSENTIAL CORE SUBJECTS

You should choose at least one or two subjects from this core list:

- ✓ **Media Studies**
- ✓ **Photography**
- ✓ **Art & Design or Graphic Design**
- ✓ **Mathematics & Physics** (essential for Architecture)
- ✓ **ICT**



## FURTHER RECOMMENDED SUBJECTS

We recommend that you choose a further subject from the following list to complement your studies:

- ✓ Sociology
- ✓ Psychology
- ✓ Business Studies
- ✓ Film
- ✓ Law
- ✓ Religious Studies
- ✓ Government & Politics
- ✓ Spanish
- ✓ French
- ✓ Welsh
- ✓ Computer Science
- ✓ English Language & Literature
- ✓ English Literature
- ✓ Drama & Theatre Studies

These subjects are recommended however other options are available. (Subject choice may differ at Campus locations, please see Coleg Gwent prospectus for details.)



## WELSH BACCALAUREATE



During the course of your studies you will have the opportunity to complete an Individual Project which gives you the freedom to focus on a study topic of your choosing. We would encourage you to think about an area of focus that complements your pathway studies and supports your progression to university. The Welsh Baccalaureate will count towards UCAS points.



## ENRICHMENT ACTIVITIES

These are an example of activities and they may differ on each of our Campus locations.

- ✓ The Seren programme.
- ✓ Design and develop a student newspaper.
- ✓ Visits to local and national university masterclasses.
- ✓ Work experience, shadowing and placement opportunities.
- ✓ Foreign excursions.
- ✓ Field trips.
- ✓ College productions.
- ✓ Engineering 6th Form Challenge (available to learners taking up AS Physics or Computer Science)



## CAREER TIPS

- 01** In 2020 there were 61,669 graphic designer jobs in the UK with 1,245 of those jobs based in Wales. 66.6% of graphic designers are male and the average salary is £28,100.
- 02** There were 42,575 design jobs in 2020 which include clothing, accessories, costumes and interior design. Average salary is £30,600. 727 of those jobs were based in Wales.
- 03** The most expensive photograph ever sold was by landscape photographer Andreas Gursky. The photo sold for 4.3 million dollars.
- 04** Animators in the UK can earn £36,000 with experience.
- 05** Architecture is one of the most employable degrees in the UK. 90% of graduates gain employment within 6 months of graduating.
- 06** A broadcast journalist has a salary range of £30,000 to £60,000 depending on experience.



You will need to choose a minimum of 3 or 4 A-Level subjects. It is important when choosing your A-Level combinations to choose the right subjects for the career that you will want to pursue.



# DESIGN & MEDIA CAREER PATHWAYS



## MARKETING

- ✓ Advertiser
- ✓ Journalist or PR Officer
- ✓ Agency Account Manager
- ✓ Brand Developer
- ✓ Graphic Designer
- ✓ Web Designer
- ✓ Creative Director



## FILM & TV

- ✓ Media Researcher
- ✓ TV Production Crew
- ✓ Radio Producer
- ✓ Cinematographer
- ✓ Location Manager
- ✓ Games Designer
- ✓ Film Editor



## DIGITAL

- ✓ Animator
- ✓ Motion Graphic Artist
- ✓ Special Effects Artist
- ✓ Brand Designer
- ✓ Graphic Designer
- ✓ Web Designer
- ✓ Illustrator



## POPULAR UNIVERSITIES FOR THESE PATHWAYS



## REFERENCES

- 01 [https://a.economicmodeling.com/analyst/?t=3D97m#h=T4l1N&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3D97m#h=T4l1N&page=occupation_report)
- 02 [https://a.economicmodeling.com/analyst/?t=3DRGJ#h=T8NDv&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3DRGJ#h=T8NDv&page=occupation_report)
- 03 <https://thehub.com/2018/11/24/highest-paid-photographers/>
- 04 <https://www.prospects.ac.uk/job-profiles/animation>
- 05 <https://coursefindr.co.uk/degrees/articles/top-ten-employable-degrees/>
- 06 <https://www.prospects.ac.uk/job-profiles/broadcast-journalist>



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