

# BUSINESS PATHWAY

## ESSENTIAL CORE SUBJECTS

You must choose at least one of these core subjects:

- ✓ **Business Studies**
- ✓ **Economics**



## CAREER TIPS

- 01** In 2020 there were 169,449 Human Resource Managers and Directors jobs in the UK with an average annual salary of £50,200.
- 02** The skills you learn studying business can be applied to any kind of business. It's one of the most transferable skills to have.
- 03** Network 75 offer the highest number of courses to those who want to study business.
- 04** In 2020 there were 432,907 jobs in Marketing which includes Marketing Directors and Market Researchers. The average annual salary is £53,000.
- 05** There were 3.49 million people employed in administrative roles in 2020. This includes, secretaries, receptionists, office managers, assistants, with an average salary of £25,100.
- 06** There were 40,732 actuaries, economists and statisticians employed in the UK in 2020 with an average salary of £51,700.
- 07** The UK's largest recruiter of economists is the Government Economic Service(GES). The GES is the professional body for UK economists in the public sector and employs over 1,500 economists working across more than 30 government departments and agencies.

## + FURTHER RECOMMENDED SUBJECTS

We recommend that you choose a further subject from the following list to complement your studies:

- ✓ Sociology
- ✓ Psychology
- ✓ English Literature
- ✓ English Language & Literature
- ✓ History
- ✓ Religious Studies
- ✓ Law
- ✓ Mathematics
- ✓ Government & Politics
- ✓ Media Studies
- ✓ ICT

These subjects are recommended however other options are available. (Subject choice may differ at Campus locations, please see Coleg Gwent prospectus for details.)

## + WELSH BACCALAUREATE



During the course of your studies you will have the opportunity to complete an Individual Project which gives you the freedom to focus on a study topic of your choosing. We would encourage you to think about an area of focus that complements your pathway studies and supports your progression to university. The Welsh Baccalaureate will count towards UCAS points.

## + ENRICHMENT ACTIVITIES

These are an example of activities and they may differ on each of our Campus locations.

- ✓ The Seren programme.
- ✓ Young Enterprise Activities.
- ✓ Student Investor Challenge.
- ✓ Debate Club.
- ✓ Get involved in the development, design and content of the student newspaper.
- ✓ Visits to local and national universities.
- ✓ University Masterclasses.
- ✓ Work experience, shadowing and placements.
- ✓ Foreign excursions.



You will need to choose a minimum of 3 or 4 A-Level subjects.  
It is important when choosing your A-Level combinations to choose the right subjects for the career that you will want to pursue.



# BUSINESS CAREER PATHWAYS



## MARKETING

- ✓ Marketing Executive
- ✓ Communication Officer
- ✓ Brand Developer
- ✓ Digital Specialist
- ✓ Market Researcher



## HUMAN RESOURCES

- ✓ HR Manager
- ✓ Business Advisor
- ✓ Consultant
- ✓ HR Officer



## SPECIALIST

- ✓ Accountant
- ✓ Marketing Executive
- ✓ Brand Developer
- ✓ Digital Specialist
- ✓ Entrepreneur
- ✓ Solicitor (Law required)



## POPULAR UNIVERSITIES FOR THESE PATHWAYS



## REFERENCES

- 01 [https://a.economicmodeling.com/analyst/?t=3BmL5#h=Ry91m&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3BmL5#h=Ry91m&page=occupation_report)
- 02 <https://network75.southwales.ac.uk/degreecourses/>
- 03 [https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r5h&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r5h&page=occupation_report)
- 04 [https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r5h&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r5h&page=occupation_report)
- 05 [https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r7q&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2r7q&page=occupation_report)
- 06 [https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2rnD&page=occupation\\_report](https://a.economicmodeling.com/analyst/?t=3D3nb#h=T2rnD&page=occupation_report)
- 07 <https://www.prospects.ac.uk/job-profiles/economist#:~:text=The%20UK's%20largest%20recruiter%20of,30%20government%20departments%20and%20agencies.>



You will need to choose a minimum of 3 or 4 A-Level subjects.  
It is important when choosing your A-Level combinations to choose the right subjects for the career that you will want to pursue.

