

# ART & DESIGN, MEDIA, PHOTOGRAPHY

From bright lights to the spotlight, this industry is one of the most competitive, fast paced and exciting! Ideal for those who are creative and artistic.

Take a look at the different career paths you could follow:

## Graphic design

Graphic designers bring ideas to life with technical know-how and imagination. Usually following a brief, you'll visually communicate to and inspire an audience using computer software or by hand, creating adverts, magazines, brochures etc.

## Interactive media

We interact with media every day via apps on our smartphones, touch screen technology etc. Create digital products that depend on customer interaction in the form of pop-ups, text, video and sound.

## Fashion

Are you on trend, have a good eye for colour and know what looks good? Turn your designs into real clothes, work with pattern cutters, retailers and buyers.

## Animation

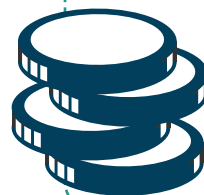
It's not just about cartoons; you'll find animated content on TV, websites and in computer games. Still images are manipulated to appear as moving images via 2D hand drawn techniques, 3D graphics or stop motion, bringing creations to life.

## Publishing

Love the written word? Publishing makes literature, music and information readily available to the public. Become a journalist, author or editor, producing the material we love to read.

## Useful links

[www.ccskills.org.uk](http://www.ccskills.org.uk) Creative and Cultural Skills, an independent charity  
[www.careerswales.com](http://www.careerswales.com) Careers Wales website



**£30,726**  
**£15.97/HR**  
 TYPICAL  
 AVERAGE  
 WAGE IN THIS  
 INDUSTRY

**TOTAL JOBS  
 IN THIS  
 INDUSTRY**

**3,162 WALES**  
**148,379 UK**



**BY 2024, THERE'LL BE 25%  
 MORE GRAPHIC DESIGNERS  
 IN THE WORKPLACE**

## What can I study, and where?

	Duration	B	C	N	T
Art and Creative Media (Vocational Studies) - Level 1	1 Year		✓	✓	✓
Art and Design - Level 2	1 Year			✓	✓
Art and Design - Level 3	2 Years		✓	✓	
Art and Design (Extended Diploma) - Level 3	2 Years	✓			✓
Foundation Studies (Art and Design)- Level 3/4	1 Year			✓	
Skills for Working in Creative and Design Industries - Level 2	1 Year	✓			
Creative Digital Design and Technology (Extended Diploma) - Level 3	1 Year			✓	
Creative Media Production and Technology (Games Design) - Level 3	1 Year	✓	✓		
Media - Level 2	1 Year		✓	✓	
Digital Media (Extended Diploma) - Level 3	1 Year		✓		

Apply online today at [www.coleggwent.ac.uk](http://www.coleggwent.ac.uk) | [admissions@coleggwent.ac.uk](mailto:admissions@coleggwent.ac.uk) | 01495 333777 (Croesawn alwadau yn Gymraeg)



Campus key: B - Blaenau Gwent Learning Zone / C - Crosskeys Campus / N - Newport Campus / T - Torfaen Learning Zone

