



Ambassador Scholarship

at

Coleg Gwent



Ysgoloriaeth Llysgennad

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Coleg Gwent



 **STUDENT** 
AMBASSADORS



COLEG GWENT HIGHER EDUCATION STUDENT AMBASSADOR SCHEME 2019-20

Coleg Gwent is pleased to support a Student Ambassador Scheme. The scheme provides an exciting opportunity for students to gain invaluable work experience and to further develop leadership and communication skills. Involvement in the scheme will undoubtedly help when applying for jobs or for further/higher study.

The scheme includes two areas that students can contribute to:

1. *Student Ambassador: Events & Marketing.* This involves contribution to promotional activity representing your School in meeting, greeting and helping visitors at important events including Awards Evenings, Parents' Evenings, Open Events and School transition event. Activities can include drafting news stories, photography, completing market research and developing social media content, Awards Evenings, Parents' Evenings, Open Events and School transition events.
2. *Student Ambassador: Learner Experience.* This involves working with staff teams to support the development of the Higher Education learning experience at Coleg Gwent . Activities may involve: representing HE learners in Meetings, Learning walks throughout the year including during learner experience week. Talking to learners and helping visitors at important events including Awards Evenings, Parents' Evenings, Open Events and School transition events.

Students can be involved in one or both of these activities. To participate in the scheme, applicants must enjoy communication and working with others and should be willing to contribute throughout the year October 2019 – August 2020.

Reward Scheme

Student Ambassadors can earn up to £100 across the year for volunteering and attending a minimum of 20 hours of ambassador activity. This can contribute to college costs such as books, travel, accommodation, equipment.

Accountability and Expectations

Student Ambassadors report to the campus Head of Learner Services who works closely with the Marketing Team to manage ambassador activity.

We require professional, reliable behaviour from all of our Ambassadors. Good time-keeping is necessary, as is a positive attitude and a willing and enthusiastic approach. Ambassadors will need to attend an initial training session to make sure they are well-prepared for the role. Successful applicants will need to sign a Code of Conduct.

To Summarise

- Are you friendly, courteous and polite?
- Do you like working as part of a team?
- Do you like talking to people?
- Are you enthusiastic and enjoy college life?
- Do you like helping others?
- Are you willing to assist College staff at Induction, Parents Evenings, Awards Evenings, Open Events and Advice & Guidance sessions?

If the answer to these questions is 'yes' please get in touch and follow the application process detailed below.

To Apply

Complete the Student Ambassador Application Form (available during Fresher's or from your campus Head of Learner Services). This will ask you to explain why you want to join the scheme.

Submit this to Learner Services and Reception before 4pm on Friday 4th October 2019, for the attention of the Head of Learner Services.

Group interviews will then be held from 14th October 2019 onwards.

Selection is made on the basis of information provided within the application form, with the final decision made through group interview by the selection panel. **Learners will need to supply Manager (Learner Experience) or Head of Learner Services with their bank details asap after you have been accepted.**

Notification of Awards

Applicants will be contacted by email as soon as possible to confirm whether they have been accepted to the scheme.

Please Note:

The Calendar of Events for 2019-20 will be provided to all applicants prior to interview. Great care is taken to ensure that each Ambassador only contributes in part to the college/campus programme of events ensuring that the Ambassador role does not interfere with programmes of study at the College.