

# ART & DESIGN, MEDIA, PHOTOGRAPHY

From bright lights to the spotlight, this industry is one of the most competitive, fast paced and exciting! Ideal for those who are creative and artistic.

Take a look at the different career paths you could follow:

## Graphic design

Graphic designers bring ideas to life with technical know-how and imagination. Usually following a brief, using computer software or by hand, you'll visually communicate to and inspire an audience by creating adverts, magazines, brochures etc.

## Interactive media

We interact with media every day via apps on our smartphones, touch screen technology etc. Create digital products that depend on customer interaction in the form of pop-ups, text, video and sound.

## Fashion

Are you on trend, have a good eye for colour and know what looks good? Turn your designs into real clothes; work with pattern cutters, retailers and buyers.

## Animation

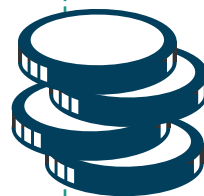
It's not just about cartoons; you'll find animated content on TV, websites and in computer games. Still images are manipulated to appear as moving images via 2D hand drawn techniques, 3D graphics or stop motion, bringing creations to life.

## Publishing

Love the written word? Publishing makes literature, music and information readily available to the public. Become a journalist, author or editor, producing the material we love to read.

## Useful links

[www.ccskills.org.uk](http://www.ccskills.org.uk) Creative and Cultural Skills, an independent charity  
[www.careerswales.com](http://www.careerswales.com) Careers Wales website



**£30,726**  
**£15.97/HR**  
TYPICAL  
AVERAGE  
WAGE IN THIS  
INDUSTRY

**TOTAL JOBS  
IN THIS  
INDUSTRY**

**3,162 WALES**  
**148,379 UK**



**BY 2024, THERE'LL BE 25%  
MORE GRAPHIC DESIGNERS  
IN THE WORKPLACE**

**COMPETITION FOR JOBS CAN BE HIGH;  
WORK EXPERIENCE CAN GIVE YOU  
A HEAD START WHEN IT COMES TO  
SECURING A CAREER IN THIS SECTOR.**

(source EMSI Q1 2018 Dataset / Careers Wales)

**IDEAL FOR  
SELF-EMPLOYED AND  
FREELANCE WORKERS;  
MORE THAN  
7 OUT OF 10  
JOBS ARE SELF-  
EMPLOYED IN THIS  
INDUSTRY**

## What can I study, and where?

	Duration	CK	BGLZ	NP	PP
Art and Design Level 1	1 year			✓	✓
Art and Design Level 2	1 year	✓		✓	✓
Art and Design Level 3 (Extended Diploma)	2 years	✓	✓	✓	✓
Art and Design (Art and Design, Photography, Fashion and Textiles) Level 3 (Extended Diploma)	2 years	✓			
Art and Design Graphics Level 3 (Extended Diploma)	2 years				✓
Art and Design Digital Media Level 3 (Extended Diploma)	2 years	✓	✓		✓
Foundations Studies in Art and Design Level 3/4	1 year			✓	
Technical Diploma in Media Level 2	1 year	✓	✓	✓	
Creative Media Production Level 3 (Extended Diploma)	2 years	✓	✓		✓

Apply online today at [www.coleggwent.ac.uk](http://www.coleggwent.ac.uk) | [admissions@coleggwent.ac.uk](mailto:admissions@coleggwent.ac.uk) | 01495 333777 (Croesawn alwadau yn Gymraeg)



Campus key: BGLZ - Blaenau Gwent Learning Zone / CK - Crosskeys Campus / NP - Newport Campus / PP - Pontypool Campus

