

UAL Diploma in Creative Media Production and Technology (Esports) Level 3



In a nutshell

This course focuses on the multimedia and business side of eSports. You will learn in a practical and technical environment focusing on promotion, managing, and building individual/team-based content.

This course is for you if...

You have an interest in learning how the gaming industry works

You love the marketing, research, and media skills required in the Esports sector

You want to develop unique skills for the eSports/media industry

What will I be doing?

The eSports industry is one of the fastest growing video games industries in the UK.



COURSE INFORMATION LEAFLET

You will have the opportunity to develop vital knowledge about the industry and its fan base, as well as explore the games played in this exciting and fast-paced sector.

You will develop the skills to progress within a range of media related subjects, primarily eSports management and production, graphics, editing and journalism.

If you love to play games and have a strong interest in the industry, then this is your chance to join a unique course.

You'll be assessed through coursework (submitted throughout the year). Upon completion, you'll achieve the following:

Year 1

Level 3 Diploma in eSports and Multimedia

Appropriate supporting qualifications to broaden your skill set and meet the needs of industry

[Skills Activities](#)

[English and Maths](#) (If you haven't already achieved a Grade C or above at GCSE level, you'll be required to attend additional lessons).

Year 2

Level 3 Extended Diploma in eSports and Multimedia

Appropriate supporting qualifications to broaden your skill set and meet the needs of industry

[Skills Activities](#)

[English and Maths](#). (If you haven't already achieved a Grade C or above at GCSE level, you'll be required to attend additional lessons).

What is expected of me?

You'll need a minimum of 5 GCSEs, Grade C or above, to enrol. These should include Art/a creative subject/ICT and either Maths/Maths Numeracy or English/Welsh First Language. Alternatively, we will accept an appropriate Level 2 Diploma qualification at Merit Grade, with GCSEs to include either Maths/Maths Numeracy or English/Welsh First Language.

Apply online at www.coleggwent.ac.uk

studentrecruitment@colegwent.ac.uk | 01495 333777 (Croesawn alwadau yn Gymraeg)





COURSE INFORMATION LEAFLET

You'll use your knowledge, skills, and judgement to initiate and complete semi-complex tasks and procedures (within limits). You will address problems with a level of independence but will need awareness of different viewpoints or approaches within your area of study or work.

You will be assessed through coursework (submitted throughout the year). With a Final Major Project at the end of both years.

What comes next?

Successful completion of the Year 1 90 Credit Diploma will allow you to progress on to the second year and complete the full Extended Diploma. From there, you can go into the following:

[Foundation Degree in Games Art and Design](#)

Other degrees in similar subjects

Employment in the eSports/games industry

University: This qualification provides UCAS tariff points and supports your progression to higher education in a games design-related subject, such as the [Foundation Degree in Games Art and Design](#) at Coleg Gwent.

Employment: On completion of these qualifications you could progress to various job roles, dependent on your chosen pathway. Career options include Community Manager, PR/Marketing, Journalist, Product Manager, Coach, Scout, Sales, Pro Gamer, Camera Person, Film editor, Producer, Scriptwriter, Film Crew, Radio Technician/ Producer, Animator or Digital Publishing.