

# **COURSE INFORMATION LEAFLET**

# **WJEC AS Level Media Studies Level 3**



#### In a nutshell

This course includes the study of three media platforms - broadcast, print and e-media (the web and mobile technology).

Key concepts that structure the course include media language, representation, media industries and audiences.

### This course is for you if...

...you wish to enter higher education

...you have an interest in media studies

...you want a career in the media industry

## What will I be doing?





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The weighting for both the AS and A Level courses is 60% examination and 40% coursework, as these are now two separate qualifications.

The A Level course comprises two practical productions, allowing you to create electronic media, audio-visual and print materials, using Adobe Premier and Photoshop. The AS course requires you to produce one media product from the platforms listed above.

A Level Media requires you to sit one written examination in the summer term. If you chose to take the AS Media course, you'll be required to sit one exam in the summer term in addition to the coursework. Upon completion, you'll achieve:

AS Level Media A Level Media Skills activities

**English and Maths** 

### What is expected of me?

To enter, you'll need a minimum of 5 GCSEs at Grade C or above, including English/Welsh First Language as well as Mathematics.

Full commitment to attendance is required, as is respect for others, enthusiasm for the subject and self-motivation. You'll be continually assessed and there's an expectation that you'll continue your studies and coursework during your own time.

#### What comes next?

You can progress to university courses in a media-based subject, such as TV and film studies, cultural studies or journalism, or any communication related courses.

