

BTEC Diploma in Creative Media Production Level 3



In a nutshell

By studying this course you'll learn to show how ideas, feelings and meanings can be conveyed within the different areas of Media.

This course is for you if...

- ...you have ability in a creative area
- ...you have fantastic creative flair
- ...you want a career using your art and design skills

What will I be doing?

Media continues to be a desirable option for students wishing to pursue a 'traditional' creative career, within film, TV, radio or journalism. However, the internet has seen an explosion of exciting new roles emerge.

COURSE INFORMATION LEAFLET

You'll explore a variety of relevant ideas and resources relating to media and film and produce practical responses to them, demonstrating an understanding of different styles, genres and traditions. You'll underpin your project work with sketchbooks/workbooks/journals and there'll be an emphasis on filming/ editing and media production.

Tutors are current and relevant as they continue to work in their own specialist areas and it is this professional ethos and vocational experience that'll make all the difference to your studies.

You'll also develop skills in communication and information technology using numbers, planning and teamwork.

Media modules include:

- Advertising
- Package Design
- Computer Graphics
- Mixed Media Techniques

You'll be assessed through the completion of coursework.

Upon completion, you'll gain:

- Level 3 Extended Diploma in Creative Media
- Appropriate supporting activities to broaden your skill set and meet the needs of industry
- Welsh Baccalaureate Qualification

[Skills Activities](#)

[Maths and English](#)

What is expected of me?

To enter the course, you'll need a minimum of 5 GCSEs Grade C or above to include Maths/Numeracy and English/Welsh 1st Language

OR

An appropriate Level 2 Diploma qualification at Merit grade with GCSE Maths/Numeracy and English/Welsh 1st Language at Grade C or above.



COURSE INFORMATION LEAFLET

What comes next?

On completion of this course, you can progress onto higher education or into work in industries such as TV and Film, Photography, Journalism and Advertising.

Apply online at www.coleggwent.ac.uk

studentrecruitment@coleggwent.ac.uk | 01495 333777 (Croesawn alwadau yn Gymraeg)

