UAL Diploma in Creative Media Production and Technology (Esports) Level 3

In a nutshell

This course focuses on the multimedia and business side of eSports. You'll learn in a practical and technical environment, focusing on promotion, managing and building individual/team-based content.

This course is for you if...

... You have a keen interest in gaming

... You love the technical nature behind the production of games

... You want to develop unique skills for the eSports industry

What will I be doing?

The eSports industry is one of the fastest growing video games industries in the UK.

You'll also have the opportunity to develop vital knowledge about the industry and its fan base, as well as explore the games played in this exciting and fast-paced sector.

You'll develop the skills to progress within a range of media related subjects, primarily eSports management and production, graphic design, live TV production, editing, journalism techniques, pro-gaming and social media.

If you love to play games and have a strong interest in the industry, then this is your chance to join a truly unique course.

Alongside the main qualification, you'll also -

Compete in eSports competitive tournaments, such as Ukie's Digital Schoolhouse powered by PlayStation
Visit eSports events
Visit game conventions
Gain an iDea Enterprise Award
Learn about eSports nutrition and fitness

You'll be assessed through coursework (submitted throughout the year). Upon completion, you'll achieve the following:

Year 1

Level 3 Diploma in eSports and Multimedia
Appropriate supporting qualifications to broaden your skill set and meet the needs of industry

Skills Activities

English and Maths (If you haven't already achieved a Grade C or above at GCSE level, you'll be required to attend additional lessons).

Year 2

Level 3 Extended Diploma in eSports and Multimedia
Appropriate supporting qualifications to broaden your skill set and meet the needs of industry

Skills Activities

English and Maths. (If you haven't already achieved a Grade C or above at GCSE level, you'll be

required to attend additional lessons).

What is expected of me?

You'll need a minimum of 5 GCSEs, Grade C or above, to enrol. These should include Art/a creative subject/ICT and either Maths/Maths Numeracy or English/Welsh First Language. Alternatively, we'll accept an appropriate Level 2 Diploma qualification at Merit Grade, with GCSEs to include either Maths/Maths Numeracy or English/Welsh First Language.

You'll use your knowledge, skills and judgement to initiate and complete semi-complex tasks and procedures (within limits). You'll address problems with a level of independence, but will need awareness of different viewpoints or approaches within your area of study or work. eSports competitions will run alongside the core curriculum and most likely after your taught sessions.

You will be assessed through coursework (submitted throughout the year).

What comes next?

Successful completion of the Year 1 90 Credit Diploma will allow you to progress on to the second year and complete the full Extended Diploma. From there, you can go into the following:

Foundation Degree in Games Art and Design
Other degrees in similar subjects
Employment in the eSports/games industry

University: This qualification provides UCAS tariff points and supports your progression to higher education in a games design-related subject, such as the Foundation Degree in Games Art and Design at Coleg Gwent.

Employment: On completion of these qualifications you could progress to various job roles, dependent on your chosen pathway. Career options include Community Manager, PR/Marketing, Journalist, Product Manager, Coach, Scout, Sales, Pro Gamer, Camera Person, Film editor, Producer, Scriptwriter, Film Crew, Radio Technician/ Producer, Animator or Digital Publishing.