

COURSE INFORMATION LEAFLET

WJEC AS Level Business Studies Level 3



In a nutshell

This is your first step to making it in the world of business. Business Studies is a fascinating subject that requires you to consider the spiritual, moral, ethical, social, cultural and contemporary issues surrounding businesses, recognising that business objectives are influenced by these issues and there are numerous stakeholders that need to be considered in the decision-making process.

This course is for you if...

- ... You're fascinated by the business world
- ... You're hardworking and proactive
- ... You want a senior role in business or want to run your own

What will I be doing?



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The A Level course builds on and develops the knowledge, understanding and skills gained in Year One. Assessment is by written examination at the end of each year. There is no coursework.

There are four modules to the course:

AS Level: Business Opportunities (Unit 1)

Business Functions (Unit 2)

A Level: Business Analysis and Strategy (Unit 3)

Business in a Changing World (Unit 4)

The AS and A Level Business Studies courses, normally delivered as part of a full-time programme of study, are offered during the daytime, spread over three days. They're therefore also suitable for those who wish to take a single subject and are able to attend at varied times during the week.

Assessment is based on practical coursework tasks and an exam in both the AS and A2 years. Upon completion, you'll achieve:

AS Level Business Studies A Level Business Studies Skills Activities

English and Maths

What is expected of me?

To enrol, you'll need a minimum of 5 GCSEs.Grade C or above, to include English /Welsh First Language and Maths/Maths Numeracy.

Full commitment to attendance is required, as is respect for others, enthusiasm for the subject and self-motivation. You'll be continually assessed and there is an expectation that you'll continue your studies and coursework during your own time.

What comes next?

AS and A Level Business Studies can either be studied as a main qualification, to be continued in Higher Education, or it can be a valuable addition to other mainstream courses.





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Many students of the Sciences, Mathematics, Languages and Humanities find careers in the business environment and benefit greatly from the knowledge gained in the qualification.

Additional information

You'll need to make financial contributions to the travel cost of field trips and business events.