

HND Tourism, Hospitality and Events Management



In a nutshell

This course is an exciting opportunity to develop your knowledge and understanding of effective management of events and the associated hospitality. The course provides you with an overview of opportunities and developments in the sector, and facilitates the development of your skills associated with this. Tourism and hospitality remains one of the most popular industries in the UK and the sector continues to welcome many able and confident individuals with a variety of fun and fulfilling career opportunities.

This course will develop your knowledge and understanding of the effective management of Events, Tourism and Hospitality sector and organisations.

This course is for you if...

- ... You have a keen interest in travel, tourism and hospitality
- ... You aspire to work in a senior or managerial role
- ... You want a mix of practical and theory-based learning

What will I be doing?

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The units covered in the programme include:

Year 1 Level 4 units:

- Events in Context
- Principles of Hospitality
- The Tourism Industry
- Finance for Managers
- Managing People and Organisations
- Personal Development Planning
- Diversity and Social Inclusion for Tourism, Hospitality and Events

Year 2 Level 5 units:

- Global Hospitality Management Today
- Marketing for Tourism, Hospitality and Events
- Human Resource Management
- Research Methods
- Work Experience with Personal Development Planning
- Business Development and Finance
- Social Events and Party Planning
- Developing and Managing a Destination

What is expected of me?

To enter the course, you'll need an EDEXCEL/BTEC Award with Pass or 40 points or equivalent, or relevant experience in the industry.

Mature learners who are looking for a change of career and have an interest in the industry are also very welcome.

What comes next?



COURSE INFORMATION LEAFLET

Following completion of this course, you can continue to finish an undergraduate degree in the field of tourism, travel, the leisure industry or events management.

Your HND is equivalent to the first two years of an undergraduate degree so you should be eligible for direct entry to the final year of a three-year undergraduate degree in a related field. Different universities will have different entry requirements in terms of the grade they require in your HND, so it is worth checking this as soon as you decide which university you might like to attend.

Alternatively, if you wish to go straight into work with your HND, you'll find that you can apply for more senior or more specialist roles than before.

Apply online at www.coleggwent.ac.uk

studentrecruitment@coleggwent.ac.uk | 01495 333777 (Croesawn alwadau yn Gymraeg)

