

HND Business Management



In a nutshell

You'll gain an understanding of the nature of organisations, their management and the changing external environments in which they operate.

This course is for you if...

- ... You want to develop your business studies qualifications at a higher level
- ... You aspire to complete a business management degree
- ... You want both a practical and theory understanding of business

What will I be doing?

In a rapidly changing business environment, employers are looking for people who have their finger on the pulse and can easily find solutions to an array of problems. This industry-led course provides you with the tools to achieve this, plus you'll gain experience of the nature of



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the modern work environment. You'll constantly be learning new things, studying topics such as accounting, human resources, information management, marketing and organisational behaviour. And if you want to take your studies further, the course is a perfect stepping-stone to a business honours degree.

Modules in Year 1 Level 4:

The Management of Financial Information
Becoming a Professional, Critical Enquiry
Entrepreneurship and Business Start-up
Economics, Law and Business Environment
People, Work and Society
Marketing and Consumer Behaviour

Modules subject to change

Modules in Year 2 Level 5

Strategic Business Analysis
Live Research
The Digital Workplace
Managing People in a Global Workplace
Creative Marketing Communications
Managing an Enterprise

Modules subject to change

What is expected of me?

You would usually need at least one of the following to enrol for this course:

A relevant BTEC Level 3 profile of Merit/Merit

DD at A Level

DE grades at A Level plus C in Welsh Baccalaureate

Access to HE where you have achieved a Pass Diploma with 45 Passes

48 UCAS points

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Plus:

GCSE passes in three subjects at grade C or above to include Maths and English Language (or equivalent).

What comes next?

A qualification in business can help advance your career in public and private sector companies in roles such as Marketing Executive, Retail Manager, HR Officer or Finance Assistant. With further study or training, you could progress to roles such as Banker, Insurance Underwriter, Management Consultant or Business Development Manager.

Top up to a BA (Hons) Business Management

Additional information

This course is run for 2 years full time or 3 years part time.

This course is franchised by the University of South Wales.

The UCAS code is: N102

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