

NCFE Introductory Diploma in Travel and Tourism Level 3



In a nutshell

This course provides you with the advanced skills you need to work in the industry or progress into higher education. You'll gain a broad understanding of the sector along with a range of specialist skills.

This course is for you if...

- ... You are keen to learn more about Travel and Tourism
- ... You are interested in a Travel and Tourism career
- ... You are excited to travel the world, meet new people and explore

What will I be doing?

Working in the Travel and Tourism industry can bring a whole host of exciting opportunities. You could find yourself travelling abroad on a daily basis, working internationally or meeting



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people from all over the world when they visit your home country.

The industry is already responsible for more than 10% of global employment and around 2,000,000 people work in tourism in Britain, making it one of the country's most popular industries.

Units covered on the course include:

- Investigating the Travel and Tourism Industry
- Business of Travel and Tourism
- Customer Service
- UK as a Destination
- Retail Travel
- Tour Operations
- European Destinations
- Preparing for Employment
- Work Experience
- Investigating the Cruise Industry
- Specialist Tourism
- Business Travel Operations
- Working as a Holiday Rep
- Organising a Study Visit
- Marketing Products and Services
- Long Haul Destinations
- Researching Current Issues in the Travel and Tourism Industry
- Responsible Tourism

The course is assessed through portfolio work, coursework, projects, group work and presentations.

Upon completion, you'll achieve:

- Level 3 Extended Diploma in Travel and Tourism
- Welsh Baccalaureate
- Appropriate supporting qualifications to broaden your skill set and meet the needs of the industry
- Skills activities

[Maths and English](#) (if you haven't achieved a Grade C or above at GCSE level)



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What is expected of me?

To enter the course, you'll need a minimum of 5 GCSEs (Grade C or above) to include English/Welsh First Language

OR

Appropriate Level 2 Diploma qualification at Merit Grade with GCSE English/Welsh First Language at Grade C or above.

You must show an enthusiasm for the travel and tourism industry. You'll need to be self-motivated, hardworking, and numerate and have a friendly personality. Attendance and punctuality for all sessions is a major requirement of this course.

What comes next?

After your two year course you can progress onto the HND in Tourism, Hospitality and Event Management at Coleg Gwent (franchised with Cardiff Metropolitan University), employment or to a travel and tourism related university course.

Additional information

You'll be required to purchase a uniform, which will cost between £90 - £140, as well as to pay for trips and visits, which will cost approximately £150.

Apply online at www.coleggwent.ac.uk

studentrecruitment@colegwent.ac.uk | 01495 333777 (Croesawn alwadau yn Gymraeg)

