

## WJEC AS Level Graphic Design Level 3



### In a nutshell

You'll explore a variety of relevant ideas and resources relating to Graphic Design and produce practical responses to these, demonstrating an understanding of different styles, genres and traditions.

### This course is for you if...

- ... You're creative
- ... You'd like to pursue a career in graphic design
- ... You want a blend of theoretical and practical study

### What will I be doing?

You'll develop skills in demonstrating meaning, function and purpose to show an awareness of intended audience or context for your design. The first 15 weeks of the course are designed to



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develop existing skills and encourage students to develop new skills.

## AS Unit 1: Personal creative enquiry

This assignment will last from January through to May, where a body of work and final outcome will be submitted for assessment.

## A2 Unit 2: Personal investigations

You'll develop your own brief to further develop your studies in an 18-week assignment. You'll be expected to produce a body of work, with a written element of 1000 words and a final piece.

## A2 Unit 3: Externally set assignment

This unit of work is externally set by the WJEC. You'll be given a preparatory period where you can explore and decide upon a pathway to study. In addition, you'll have a controlled element of 15 hours to produce a final piece of work.

Assessments will take place 3 times throughout the academic year and upon successful completion, you'll achieve:

AS Level Graphic Design  
A Level Graphic Design  
Skills activities

## [English and Maths](#)

### **What is expected of me?**

To enrol, you'll need a minimum of 5 GCSEs, Grade C or above, to include English.

Full commitment to attendance is required, as is respect for others, enthusiasm for the subject and self-motivation. You'll be continually assessed and there is an expectation that you'll continue your studies and coursework during your own time.

### **What comes next?**

From AS Level, you may continue the course into the second year of study to gain a whole A

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Level in this subject.

Those with the A2 qualification can progress to a Foundation Diploma Study course, before undertaking a degree in Art & Design.

### **Additional information**

There is a £10.00 studio fee and you'll be expected to purchase art equipment in the form of a 'kit' specially designed for the requirements of the course.

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