

## HND Hospitality and Events Management



### In a nutshell

This course is an exciting opportunity to develop your knowledge and understanding of effective management of events and the associated hospitality. The course provides you with an overview of opportunities and developments in the sector, and facilitates the development of your skills associated with this.

### This course is for you if...

- ... You have a keen interest in the hospitality and events management sector
- ... You aspire to work at a more senior or managerial level
- ... You want a programme with a mix of practical and theory-based/academic learning

### What will I be doing?

Hospitality remains one of the most popular industries in the UK and the sector continues to



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welcome many able and confident individuals with a variety of fun and fulfilling career opportunities.

The units covered in the programme include:

Year 1 Level 4 units:

- Events in Context
- Hospitality in Practice
- Principles of Hospitality
- Finance for Managers
- Managing People and Organisations
- Personal Development Planning
- Diversity and Social Inclusion for Tourism, Hospitality and Events

Year 2 Level 5 units:

- Global Hospitality Management
- Marketing for Tourism, Hospitality and Events
- Human Resource Management
- Research Methods
- Work Experience with Personal Development Planning
- Business Development and Finance
- Social Events and Party Planning
- Event Design and Project Management

## What is expected of me?

This course will be delivered through a balanced programme of lectures, seminars, practicals and field trips. Guest lectures and expert external teachers also contribute and pass on their industry knowledge.

You'll be expected to commit to your academic programme of study and enjoy the learning opportunity that it will bring. The course will require you to read around the subject and study current research in the sector as you progress through your two-year programme.

## What comes next?

Following completion of this course, you can continue to finish an undergraduate degree in

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the field of hospitality, the leisure industry or event management.

Your HND is equivalent to the first two years of an undergraduate degree, so you should be eligible for direct entry to the final year of a three-year undergraduate degree in a related field. Different universities will have different entry requirements in terms of the grade they require in your HND, so you'll need to check this on the relevant University website.

Alternatively, if you wish to go straight into work with your HND, you'll find that you can apply for more senior or more specialist roles than before.

### **Additional information**

This course is currently subject to approval from Cardiff Metropolitan University.