

## BTEC First Diploma in Business Level 2



### In a nutshell

Through this course, you'll develop vital knowledge and understanding within the business sector, along with practical work related skills. You'll gain key transferable skills which can be used in a range of industries. This course is equivalent to four GCSE at Grade A-C.

### This course is for you if...

- ... You have a passion to learn about the business world
- ... You aspire to learn new skills and enthuse others
- ... You'd like to progress to employment or Level 3 Business.

### What will I be doing?

In this inspiring course, you'll focus on the skills you need in this industry to gain employment with local employers or further your education.



## COURSE INFORMATION LEAFLET

You'll cover a wide range of topics and look at current issues and trends within the business environment to gain up-to-date knowledge. You'll study finance, customer service, marketing and small business planning, along with gaining work experience.

Modules include:

- Enterprise in the business world
- Finance for Business (examined)
- Principles of Marketing (examined)
- Business Online
- Small Business Planning
- Sales and Personal Selling
- Delivering and Improving Customer Service
- Project Management

You'll be assessed in various ways including practical activities, peer assessment, work placements and assignments that are based upon realistic workplace situations, and you'll sit two exams in marketing and finance.

### **What is expected of me?**

Full commitment to attendance is required, as well as respect for others, enthusiasm for the subject and self-motivation. You'll share ideas and knowledge as you work independently and with group projects.

You'll be continually assessed through coursework, which will include written and practical activities, group discussions, debates, attend a work placement, presentation skills, working with others, as well as examinations. There's an expectation that you'll continue your studies and coursework during your own time.

What qualifications you'll achieve:

- Level 2 Diploma in Business
- Skills Activities
- Maths and English
- Other relevant qualifications to enhance your skill set.

### **What comes next?**

Apply online at [www.coleggwent.ac.uk](http://www.coleggwent.ac.uk)

[studentrecruitment@coleggwent.ac.uk](mailto:studentrecruitment@coleggwent.ac.uk) | 01495 333777 (Croesawn alwadau yn Gymraeg)





## COURSE INFORMATION LEAFLET

After completing this course, you'll be able to progress onto Level 3 Extended Diploma in Business or another related Level 3 programme.

### **Additional information**

You'll be expected to make a subsidised contribution to trips and enterprise activities.

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