

Drone Business Course



In a nutshell

A one day course designed for those who are confident in using their drone and are thinking of taking the next steps to establish a full or part time business with drone footage at the forefront.

This course is for...

Those looking to start a business using key skills and knowledge in drone operation.

Course content

This course is taught by professionals for those who want to be professionals.

On completion of the course, students will have the skills and confidence to take bookings and earn an income. Students completing the course will be presented with a Coleg Gwent certificate.



COURSE INFORMATION LEAFLET

Starting in business

Thinking about starting a drone business

Professionalism

Planning and administration

Tax, HMRC, National Insurance, professional insurances

Location

Sales and marketing

Attracting customers

Maximising sales opportunities

Promotions that work

Pricing for profit

Websites and online presence

Creating a website that works

Search engine optimisation and keywording

Professional use of social media to enhance your business

Entry Requirements

There are no formal entry requirements.

Additional information

Apply online at www.colegwent.ac.uk

studentrecruitment@colegwent.ac.uk | 01495 333777 (Croesawn alwadau yn Gymraeg)

